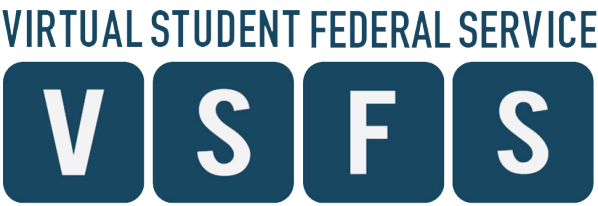


Draft the Center for Minority Veterans Marketing Outreach Strategy



Project Title	Draft the Center for Minority Veterans Marketing Outreach Strategy
Project Summary	In order for the Center for Minority Veterans (CMV) to obtain further outreach efforts, a Marketing Outreach Strategy is required.
Country	United States

Project Description

Perform a branding survey to gauge the Veteran community's grasp on what the CMV is, our mission, and what we do. Create strategies toward expending the CMV brand (media, advertising, public relations, etc). Perform research to identify best practices, future partners, and opportunities for engagement for outreach programs. Draft a Marketing Outreach Strategy to be used by the CMV by analyzing CMV data and research.

Required Skills or Interests

Skill(s)
Analytical writing
Data analysis
Editing and proofreading
Marketing
Research
Survey / polling design
Writing

Additional Information

None

Language Requirements

None